

***Making Italian America Consumer Culture And The Production Of  
Ethnic Identities***







### **Making Italian America Consumer Culture**

Making Italian America: Consumer Culture and the Production of Ethnic Identities (Critical Studies in Italian America) [Simone Cinotto] on Amazon.com. \*FREE\* shipping on qualifying offers. How do immigrants and their children forge their identities in a new land—and how does the ethnic culture they create thrive in the larger society? Making Italian America brings together new scholarship on ...

### **Making Italian America: Consumer Culture and the ...**

Making Italian America brings together new scholarship on the cultural history of consumption, immigration, and ethnic marketing to explore these questions by focusing on the case of an ethnic group whose material culture and lifestyles have been central to American life: Italian Americans.

### **Making Italian America: Consumer Culture and the ...**

Making Italian America appraises how immigrants and their children forged their identities, material cultures and lifestyles, redesigned the market to suit their tastes, and in the process made Italian American identities—incorporated in commodities, commercial leisure, and popular representations—the object of desire for millions of American and global consumers.

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### **Making Italian America: Consumer Culture and the ...**

To celebrate the recent publication of the book “Making Italian America: Consumer Culture and the Production of Ethnic Identities,” the Tenement Museum on the Lower East Side hosted a conversation with the editor and some of the contributing authors on Wednesday, May 14.

### **Making Italian America’ in New York - voicesofny.org**

Addressing topics in the history and sociology of fashion, film, food, popular music, sports, masculinity, youth subcultures, and the politics of consumption, Making Italian America explores consumer culture in Italian American history and life, the role of consumption in the production of ethnic identities, and the commodification of cultural difference.

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History | Italian American Studies | Cultural Studies | Sociology Making Italian America “Through its

attentiveness to Italian American consumers and the U.S. consumption Making Italian America of Italianness, this collection of essays makes a compelling case for taste as a leading determinant of ethnic identity.

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Making Italian America brings together new scholarship on the cultural history of consumption, immigration, and ethnic marketing to explore these questions by focusing on the case of an ethnic group whose material culture and lifestyles have been central to American life: Italian Americans.

**Making Italian America - fordhampress.com**

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**Making Italian America: Consumer Culture and the ...**

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**Italian American History and Consumer Culture: Special ...**

With entrepreneurs of Italian descent beginning to make it in the food industry, and Americans coming around to the concept of flavor, Italian-American food entered the mainstream. Cinotto points to the ultimate evidence of acceptance: the spaghetti-induced kiss in 1955's *Lady and the Tramp* .

**The Illustrated History of Italian-American Food | First ...**

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**Making Italian America: Consumer Culture and the ...**

Italian Americans took advantage of the new opportunities that generally became available to all in the post-war decades. They made many significant contributions to American life and culture. Numerous Italian Americans became involved in politics at the local, state and national levels in the post-war decades.

**Italian Americans - Wikipedia**

Critical Studies in Italian America Edited by Nancy C. Carnevale, Montclair State University, and Laura E. Ruberto, Berkeley City College This series publishes works on the history and culture of Italian Americans by emerging as well as established scholars in fields such as anthropology, cultural studies, folklore, history, and media studies.

**Critical Studies in Italian America - Fordham University Press**

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